ELEVATE UK LIFTS LTD.
BANKSIDE STUDIOS
PARKES PASSAGE
STOURPORT ON SEVERN
DY13 9EA
01299 663 832



Website Privacy Policy

Effective Date: 29th June 2023

Our website is committed to protecting the privacy of its users. This Privacy Policy outlines how we collect, use, and safeguard your personal information when you visit and interact with our website. By accessing our website, you agree to the terms and practices described in this Privacy Policy.

1. Information We Collect:

- 1.1 Personal Information: We may collect personally identifiable information such as your name, email address, postal address, phone number, or other information you voluntarily provide to us when you register an account, make a purchase, subscribe to our newsletters, or engage in other activities on our website.
- 1.2 Non-Personal Information: We may automatically collect non-personal information about your device, browsing actions, and patterns when you visit our website. This information may include your IP address, browser type, operating system, referring URLs, and pages visited.

2. Use of Information:

- 2.1 Personal Information: We may use the personal information we collect to:
 - Provide and personalize our services, products, and content.
 - Process transactions and fulfill orders.
 - Communicate with you, respond to your inquiries, and provide customer support.
- Send you newsletters, promotional emails, or other updates if you have subscribed to them.
 - Improve our website, products, and services based on your feedback and interactions.
 - Enforce our terms of service and protect against fraudulent or unauthorized activities.
- 2.2 Non-Personal Information: We may use non-personal information for various purposes, including website analytics, to understand user preferences, administer the website, and enhance the user experience.

3. Information Sharing:

- 3.1 Third-Party Service Providers: We may share your personal information with trusted third-party service providers who assist us in operating our website, conducting business activities, or providing services to you. These third parties have agreed to keep your information confidential and use it solely for the purpose of providing the requested services.
- 3.2 Legal Requirements: We may disclose your personal information if required to do so by law or in response to a valid request from a governmental authority.
- 3.3 Business Transfers: In the event of a merger, acquisition, or sale of our business, your personal information may be transferred to the acquiring entity or parties involved, who will be bound by this Privacy Policy.

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4. Cookies and Similar Technologies:

We may use cookies, web beacons, and similar technologies to collect information about your browsing activities, enhance your user experience, and personalize content. You have the option to disable cookies through your browser settings, but please note that certain features of our website may not function properly as a result.

5. Data Security:

We implement reasonable security measures to protect your personal information from unauthorized access, disclosure, or alteration. However, no method of data transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

6. Third-Party Links:

Our website may contain links to third-party websites or services. We are not responsible for the privacy practices or content of these websites. We encourage you to review the privacy policies of those third parties before providing any personal information.

7. Children's Privacy:

Our website is not intended for use by individuals under the age of 18. We do not knowingly collect personal information from children. If we become aware that we have collected personal information from a child without parental consent, we will take steps to remove the information from our systems.

8. Changes to the Privacy Policy:

We reserve the right to modify or update this Privacy Policy at any time. Any changes will be posted on this page, and the revised Privacy Policy will indicate the effective date. We encourage you to review this Privacy Policy periodically to stay informed about how we collect, use, and protect your information.